Corporate Social Responsibility 企業社會責任

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## Public Bank Group, Hong Kong: Green and Caring Lunar New Year of the Ox

#### 大眾銀行集團(香港):綠色關愛牛年



Mr. Ng Chee Khuen, General Manager and Alternative Chief Executive of Public Bank (Hong Kong) Limited, appreciated our staff generosity for contributing many food items to help the needy

Public Bank Group, Hong Kong continues its dedication in helping the underprivileged and saving the environment through the donation of food and collection of unused lai see packets during the Lunar New Year.

As many low-income families are facing unemployment, Food Grace organised a series of food donation projects, benefiting over 1,000 families who are grassroots workers, tenants from sub-divided flats or recipients of Comprehensive Social Security Assistance Scheme. In supporting this initiative, our staff were encouraged to donate their CNY gift packs. From 29 December 2020 to 11 January 2021, and 16 February to 1 March 2021, our Group placed boxes at Public Bank Centre, offices of Public Finance Limited and Winton Financial Limited to collect staff donation. The campaign garnered a positive response, from which lots of our staff donated staple such as noodles, rice, dried Chinese mushrooms, Chinese sausages and nuts, as well as supermarket coupons.

On top of our food collection drive, the Group also participated in the "Lai See Reuse and Recycle Program 2021" organised by Greeners Action. Our staff donated 31.7 kg of unused lai see packets from 1 February to 18 February 2021. All the lai see packets were delivered to the Greeners Action for sorting, re-packing and then re-distributing to the general public and

大眾銀行集團(香港)繼續致力幫助弱勢群體及 保護環境,並於農曆新年捐贈食物和回收剩餘利 是封。

由於許多低收入家庭都面臨失業,食德好組織了一系列的食物捐贈計劃,惠及1,000多個基層勞工、劏房戶和綜援戶家庭。為響應行動,本集團鼓勵同事捐出賀年禮包。於2020年12月29日至2021年1月11日,以及2021年2月16日至3月1日期間,本集團在大眾銀行中心,以及大眾財務和運通泰財務的辦事處設回收箱,收集員工捐出的食物。活動反應熱烈,許多員工都樂意捐出未開封的食品,例如麵條、米、冬菇、臘腸和果仁,以及超級市場現金禮券。

除了食物回收行動外,本集團也參與了由綠領行動舉辦的「利是封回收重用大行動2021」。於2021年2月1日至2月18日期間,同事們捐出了重31.7公斤的利是封。收集所得的利是封在送予錄領行動後,經篩選、重新包裝,將會在2022年派



NGOs for reusing in 2022. This year, the Group also save the environment through promoting electronic lai see to customers and staff, as well as producing 30% less lai see packets than last year.

Little drops of water make the mighty ocean! Every staff unceasing support is essential for developing a more sustainable world and contributing to the well-being of the society.

發予公眾人士及非牟利組織。另外,本集團為了保 護環境,今年向顧客及員工推廣了電子利是封,並 把利是封訂購數量較去年減低了百分之三十。

積水成淵,有賴每位同事不間斷的支持,本集團才 能繼續推廣可持續發展,以及為社會福祉作出貢 獻。



Unused lai see packets donated by staff



Staff from Public Finance Limited donated many boxes of noodles as CNY gift packs to the grassroots families



Staff from Premises and General Affairs Department (2nd and 5th from left) and Corporate Culture and Social Responsibility Department (3rd from left) delivered the donation to Food Grace for further redistribution to the underprivileged







Staff from Winton Financial Limited (up) and Public Securities Limited (down) shared love with the less fortunate by food donation at CNY





#### Public Bank Group, Hong Kong: Supporting The Community Chest of Hong Kong, Virtual Walk for Millions and Skip Lunch Day

## 大眾銀行集團(香港):支持香港公益金網上百萬行及公益行善「折」食日

Public Bank Group, Hong Kong called for staff support to the Community Chest of Hong Kong (the "Chest") by donating their lunch fees to the Chest's fundraising campaign "Skip Lunch Day 2021". The campaign aimed at raising funds to enhance the Chest's services for street sleepers, residents in cage homes and cubicles. A total 52 staff generously donate their lunch fees to the campaign, raising HK\$5,705 for the needy. Staff who made a donation for HK\$35 or above would receive a food coupon sponsored by Hung Fook Tong Group Holdings Ltd. as a token of appreciation.

At the same time, the Group also invited staff participation in the "Virtual Walk for Millions 2021". From 31 January to 14 February 2021, participants could complete the Walk regardless of time and place, by achieving and recording 10,000 steps using their smart watches or mobile apps, and then uploading a screenshot of the record onto the online event platform. The event was supported by many enthusiastic staff participants, as there were total 52 staff participants who have successfully achieved the task. After the event, several participants received a digital certificate issued by the Chest, in appreciation of their achievement and contribution in fund-raising.

Through supporting these charity events, not only have our staff helped to raise funds for a good cause, but have also helped nurture a caring culture in the Group towards the community.

大眾銀行集團(香港)鼓勵同事響應由香港公益金(「公益金」)舉辦的公益行善「折」食日2021,節省午膳的費用以捐助公益金。活動旨在為公益金籌款,提升為露宿者、籠屋及板間房居民提供的服務。是次活動有52位同事踴躍捐款,合共籌得港幣5,705元。而捐出港幣35元或以上的同事更獲公益金回贈由鴻福堂集團贊助的「折」食日愛心券一張。

與此同時,本集團亦邀請了員工參與公益金網上百萬行2021。由2021年1月31日至2月14日,參加者可以不限時間、地點完成活動,利用智能手錶或手機應用程式紀錄10,000步,並上傳步行紀錄截圖至活動網上平台。活動得到許多員工的踴躍支持,總共有52位員工成功完成活動任務。活動結束後,部分員工獲得了由公益金頒發的電子證書,以表揚他們的努力及踴躍捐款。

通過支持慈善活動,員工不但為社會福利機構籌 集資金,更於集團內發揚關懷社區的精神。



Staff from Winton Financial Limited enjoyed his hiking and supported the Virtual Walk for Millions for a good cause



Staff enjoyed the family time with more than 10,000 steps of walk



Staff had a great hiking activity with beloved colleagues



# Public Bank Group, Hong Kong: Eggshell Carving Fun for the Underprivileged Children

### 大眾銀行集團(香港):為基層兒童舉辦 雞蛋彫刻工作坊



Instructor from Food Grace demonstrated the eggshell carving skills



Students from Changing Young Lives learnt the concept of upcycling

Public Bank Group, Hong Kong collaborated with Food Grace in organising an online eggshell carving workshop on 30 December 2020 for the underprivileged children from Changing Young Lives Foundation.

Food Grace is the first food recycling organisation in Hong Kong, with the mission of reducing food waste. There were 10 underprivileged children participated in the workshop and learnt some simple techniques of carving on the thin eggshell surface guided by the staff from Food Grace. Also, the children were taught the many uses of the eggshell. At the end of the workshop, all the children were able to make a beautiful eggshell decoration using their hands and tools.

Although the COVID-19 pandemic halted face-to-face learning, the children still enjoyed learning outside classroom in a creative manner. Indeed the workshop was a successful collaboration with Food Grace and Changing Young Lives, as not only have the children acquired some egg shell carving skills, but they have also learnt the concept of turning food waste into useful materials.

大眾銀行集團(香港)與食德好合作,於2020年 12月30日為成長希望基金會的基層兒童舉辦網上 雞蛋彫刻工作坊。

食德好是香港首個廚餘回收組織,旨在減少廢物 浪費。10位基層兒童參加了是次工作坊,並在食 德好工作人員的指導下學習利用工具在薄蛋殼上 彫刻的簡單技巧。此外,他們也學到蛋殼的許多 其他用途。在工作坊的最後,所有參與的兒童可 自己利用工具製作美麗的蛋殼裝飾品。

即使新型冠狀病毒疫情妨礙了實體教學,參加者都很享受是次創意課外學習。是次與食德好和成長希望基金會一同舉辦的工作坊確實是個成功的合作項目,使參與者不單學會了蛋殼彫刻技巧,亦學會將廚餘轉化為有用物品的概念。